



FOR IMMEDIATE RELEASE:

Office of the City Clerk
City Hall, 217 South Main Street, Salisbury, North Carolina 28144
Work Phone: (704) 638-5224
Information: <http://www.salisburync.gov>
Work Email: mhear@salisburync.gov

Wanted: Volunteers for the 4th Annual City BlockWork Project

Salisbury, North Carolina, October 9 – It is October and that means it's time for the annual City of Salisbury BlockWork neighborhood improvement project. This fourth annual beautification project will be held on Saturday, October 25, from 8:30 a.m. until 5 p.m. This year's selected neighborhood is the 900 block of West Horah Street.

The BlockWork neighborhood improvement project was designed by the Salisbury Community Appearance Commission (CAC) to partner city staff with residents and other support groups to promote cleaner, safer neighborhoods, one block at a time. This year, the City is pleased to have the Salisbury Housing Advocacy Commission as co-planner and host.



The hugely successful pilot BlockWork project in 2011 spruced-up the 200-300 blocks of South Shaver Street. It was one of only three municipal projects nationwide to win the National Make a Difference Day Award sponsored by USA Weekend, plus a \$10,000 prize. Since then, the Commission has sponsored two other successful BlockWork events - in the 1000 block of South Fulton Street in 2012 and the 700-800 blocks of East Franklin Street in 2013.

During the one-day event, community volunteers will improve the curb appeal of the block, making visual improvements including porch repair, painting, landscaping, and general clean up. Each property will have a skilled site manager with all the tools and materials his or her team of volunteers will need to complete their tasks. This is a community-wide event, and the City encourages individual residents and civic or school groups to volunteer a few hours or a full day as a way to show pride in our community. Breakfast, lunch and other snacks will be available to all volunteers.

Contact the City planning office at 704-638-5242 or Salisbury Urban Design Planner Lynn Raker at lrake@salisburync.gov.

#

The City of Salisbury is an equal opportunity employer with over 180 different job classifications and more than 400 full time positions. For more information regarding the City of Salisbury and its services and departments, please visit us on the web at www.salisburync.gov. To receive updates regarding local initiatives, meetings, programs and events, please follow us on Twitter at www.salisburync.gov/twitter.