



FOR IMMEDIATE RELEASE:

Elaney Katsafanas Hasselmann

Director of Public Information and Communications

City Hall, 217 South Main Street, Salisbury, North Carolina 28144

Work Phone: (704) 638-4460 / Cell Phone: (704) 762-1008

Information: <http://www.salisburync.gov> / Email: [ehass@salisburync.gov](mailto:ehass@salisburync.gov)

## **Salisbury Utilizes 311GIS To Allow Citizen Concern Reporting**

Salisbury\_North Carolina\_November 6 – Geographic Technologies Group (GTG) welcomes Salisbury, North Carolina to the community of 311GIS users. 311GIS is an easy-to-use online solution for citizen issue reporting.

311GIS is an easy-to-use ESRI based interface that allows the public to submit a request in a variety of categories, including Public Services and Code Enforcement. It offers a large map for easy viewing and provides users with the ability to follow other submitted requests. Additionally, users can add comments and pictures to any request.

“GTG is excited to implement 311GIS in Salisbury, said Jerry Swanson, GIS Solutions Provider at GTG. 311GIS will help the City to continue promoting a faster and more effective workflow for their citizens. With the ability to map a wide variety of information in a single, easy-to-use public web portal, 311GIS will help citizens become involved and excited about what is happening in their community.”

311GIS will provide a noticeable return-on-investment for Salisbury, saving time and valuable resources for both citizens and city personnel. It gives citizens access to important and relevant information. 311GIS is free to the public. Salisbury citizens can experience 311GIS by clicking the following link: [Salisbury, NC 311GIS](#) or by downloading the application from the Android Play Store or from iTunes.

For more information on how 311GIS benefits communities, visit [www.geotg.com](http://www.geotg.com) or contact Jerry Swanson at (919) 759-9214 or [jswanson@geotg.com](mailto:jswanson@geotg.com).

For information regarding the local implementation of 311GIS, contact Kathryn Clifton at (704) 638-5246 or [katclif@salisburync.gov](mailto:katclif@salisburync.gov).



### **About Geographic Technologies Group, Inc. (GTG):**

*GTG is a full-service local government GIS consulting company offering specialized experience in the planning, design, implementation, and procurement of geo-technologies. GTG has unmatched technical GIS capabilities, demonstrated successes, international experience, and a reputation for successfully implementing the right solutions. GTG develops GIS products that spatially enable various enterprise solutions and integrates an organization's IT investment via a common interface. GTG also offers stand-alone products for land management, public safety, public access, touch screen technology, and utilities.*

*GTG has more than 700 clients located throughout North America and Europe and serves all levels of government as well as the private sector. To support our clients, GTG maintains four offices located across the United States: Headquarters in North Carolina, and regional offices in Texas, Florida, Ohio, and California.*

*Additional information may be obtained by contacting Geographic Technologies Group, Inc. at 888-757-4222 or you can access our website at [www.geotg.com](http://www.geotg.com).*

### **About the City of Salisbury:**

*The City of Salisbury is an equal opportunity employer with over 180 different job classifications and more than 400 full time positions. For more information regarding the City of Salisbury and its services and departments, please visit us on the web at [www.salisburync.gov](http://www.salisburync.gov). To receive updates regarding local initiatives, meetings, programs and events, please follow us on Twitter at [www.salisburync.gov/twitter](http://www.salisburync.gov/twitter).*

##