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Office of the City Clerk

City Hall, 217 South Main Street, Salisbury, North Carolina 28144

Work Phone: (704) 638-5224

Information: <http://www.salisburync.gov>

Work Email: mhear@salisburync.gov

City of Salisbury Fibrant Network Announces 3000th Customer

Salisbury_North Carolina_July 1 – The City of Salisbury’s Fibrant network announced today the sign up of its 3,000th subscriber.

Fibrant, which provides internet, television and phone services exclusively for residents and businesses within the Salisbury city limits, set up its first test customer in July 2010.

Fibrant began offering services for sale in November 2010 and boasted upwards of 1,200 customers signed up just 10 months later, in August 2011.

As a state of the art, fiber to the home utility, Fibrant employs 100% fiber optics to carry a full suite of communication services to residential homes and businesses.

Steady, continued growth has ensured Fibrant’s success as the numbers have grown to reach a new milestone of 3,000 subscribers just four years after the initial test setup.

Fibrant General Manager Mike Jury stated, “We here at Fibrant are excited about reaching this milestone of 3,000 subscribers. The hard work and dedication our sales and operational staff have put in, allowing us to reach this City Council goal, could not make us more proud.”

An industry veteran with over twenty-five years of experience, Jury joined the Fibrant team in March 2012 when Fibrant subscribers totaled 1,700.

Jury continued by thanking Fibrant customers, stating, “We want to thank our loyal customers for choosing Fibrant, and helping us pave the way for the future. The opportunity to continue on this upward path, while serving our community, is something we are committed to, in the present and coming years.”

The City of Salisbury is an equal opportunity employer with over 180 different job classifications and more than 400 full time positions. For more information regarding the City of Salisbury and its services and departments, please visit us on the web at www.salisburync.gov. To receive updates regarding local initiatives, meetings, programs and events, please follow us on Twitter at www.salisburync.gov/twitter.

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