



FOR IMMEDIATE RELEASE:
Linda M. McElroy, Director
City of Salisbury Communications
Work: (704) 638-4460
Cell: (704) 756-4925
lmcel@salisburync.gov

Evans Ballard assumes interim Fibrant leadership role

Salisbury, N.C., (Thursday, Aug. 25, 2016) -- Evans Ballard, Salisbury's budget and benchmarking analyst, will assume the leadership role on an interim basis for Fibrant, the municipality's city-owned fiber optic network, and its infrastructure services, effective immediately.

Ballard has been employed by the city for 14 years within the finance department. Throughout his tenure his responsibilities have included preparing annual operating and capital budgets; developing, coordinating and directing a city-wide performance measurement system; reviewing and analyzing departmental programs and operations; and conducting cost benefit, productivity and management analysis. With his strong background in analysis, Ballard has been a supporting presence in Fibrant's financial management.

As interim director of broadband and infrastructure services, he will temporarily oversee the network and information services, which supports the City's mission and vision of innovative technology. City Manager W. Lane Bailey has tasked Ballard to make Fibrant financially viable.

Ballard replaces Kent Winrich who held the broadband director position for slightly less than two years. Bailey accepted Winrich's resignation late yesterday, and wishes him well in his future endeavors.

The City of Salisbury, America's first 10-gigabit city, is located in the heart of the Piedmont region of North Carolina, midway between Charlotte and Greensboro. Salisbury is the county seat of Rowan County, and provides a full range of municipal services, including law enforcement, fire protection, zoning and code enforcement and water and sewer systems. For more information regarding the City of Salisbury and its services and departments, please visit us on the web at www.salisburync.gov. To receive updates regarding local initiatives, meetings, programs and events, please follow us on Twitter at @CitySalisburyNC and Facebook at <https://www.facebook.com/CitySalisburyNC>.