

Salisbury, North Carolina
April 5, 2016

REGULAR MEETING

PRESENT: Mayor Karen Kirks Alexander, Presiding; Council Members Kenneth Hardin, and William Brian Miller; City Manager W. Lane Bailey; Deputy City Clerk Kelly Baker, and City Attorney F. Rivers Lawther, Jr.

ABSENT: Mayor Pro Tem Maggie A. Blackwell, Councilmember David Post, and City Clerk Myra. B. Heard.

Salisbury City Council met in Council Chambers in City Hall located at 217 South Main Street. The invocation was given by Councilmember Miller. The meeting was called to order by Mayor Alexander at 5:00 p.m.

PLEDGE OF ALLEGIANCE

Mayor Alexander led those present in the Pledge of Allegiance to the United States flag.

RECOGNITION OF VISITORS

Mayor Alexander welcomed all visitors present.

CONSENT AGENDA

(a) Approval of Minutes

Approve Minutes of the Regular Meeting of March 15, 2016 and the Special Meeting of March 22, 2016.

(b) Issue Shotgun and Badge – Master Police Officer Alan Waller

Authorize issuing Retiring Master Police Officer Alan Waller his issued shotgun and badge.

(c) Budget Ordinance Amendment – Police Department Asset Forfeiture Funds

Adopt a Budget Ordinance amendment to the FY2015-2016 budget in the amount of \$2,750 to appropriate Police Department Asset Forfeiture funds.

ORDINANCE AMENDING THE 2015-2016 BUDGET ORDINANCE OF THE CITY OF SALISBURY, NORTH CAROLINA TO APPROPRIATE RESTRICTED FORFEITURE FUNDS.

(The above Ordinance is recorded in full in Ordinance Book No. 25 at Page No. 9, and is known as Ordinance 2016-09)

** It will be necessary to have a second reading on the above ordinance due to the lack of an affirmative vote of two-thirds of all members of the City Council required to pass an ordinance at its first reading*

(d) Temporary Road Closure – Buck Hurley Triathlon

Adopt an Ordinance declaring a temporary road closure on Jake Alexander Boulevard beginning at Lincolnton Road and ending on Statesville Boulevard at Brenner Avenue for the Buck Hurley Triathlon to be held Sunday, May 1, 2016 from 6:30 a.m. until 10:30 a.m.

ORDINANCE DECLARING A TEMPORARY LANE CLOSURE FOR THE BUCK HURLEY TRIATHLON.

(The above Ordinance is recorded in full in Ordinance Book No. 25 at Page No. 10, and is known as Ordinance 2016-10)

** It will be necessary to have a second reading on the above ordinance due to the lack of an affirmative vote of two-thirds of all members of the City Council required to pass an ordinance at its first reading*

(e) Temporary Road Closure – Fur Fun 5K Run/Walk for the PAWS

Adopt an Ordinance declaring a temporary road closure on Old Concord Road between Monroe Street and Martin Luther King, Jr. Avenue for the Fur Fun 5K Run/Walk for the PAWS to be held Saturday, May 7, 2016 from 9:45 a.m. until 11:15 a.m.

ORDINANCE DECLARING A TEMPORARY LANE CLOSURE FOR THE FUR FUN 5K RUN/WALK FOR THE PAWS.

(The above Ordinance is recorded in full in Ordinance Book No. 25 at Page No. 11, and is known as Ordinance 2016-11)

** It will be necessary to have a second reading on the above ordinance due to the lack of an affirmative vote of two-thirds of all members of the City Council required to pass an ordinance at its first reading*

(f) Temporary Road Closure – George Washington Parade

Adopt an Ordinance declaring a temporary road closure on Main Street between Thomas and Fisher Streets for the George Washington Parade to be held Saturday, May 21, 2016 from 10:30 a.m. until 11:00 a.m.

ORDINANCE DECLARING A TEMPORARY LANE CLOSURE FOR THE GEORGE WASHINGTON PARADE.

(The above Ordinance is recorded in full in Ordinance Book No. 25 at Page No. 12, and is known as Ordinance 2016-12)

** It will be necessary to have a second reading on the above ordinance due to the lack of an affirmative vote of two-thirds of all members of the City Council required to pass an ordinance at its first reading*

(g) Pool Hall Permit – Ms. Janet Nekooasl

Receive an application from Ms. Janet Nekooasl, for a permit to operate a pool hall located at 612 South Main Street, and set a public hearing for April 19, 2016.

Thereupon, Mr. Hardin made a **motion** to adopt the Consent Agenda as presented. Mr. Miller seconded the motion. Messrs. Hardin and Miller, and Ms. Alexander voted AYE. (3-0)

FY2016-2017 BUDGET – COMMUNITY DEVELOPMENT BLOCK GRANT AND HOME PROGRAM FUNDS

Community Planning Services Director Janet Gapen and Planner Catherine Garner presented the 2016-2017 Budget for Community Development Block Grant (CDBG) and HOME Program Funds. Ms. Garner explained CDBG and HOME Program Funds for home rehabilitation are income restricted and can be used throughout the City. She added CDBG funds can be used for infrastructure projects in the West End Neighborhood, the Jersey City Neighborhood, the Park Avenue Neighborhood, or the East End.

Ms. Garner reviewed the proposed budget for the funds the City will receive from the United States Department of Housing and Urban Development (HUD):

CDBG	\$272,910
HOME	\$95,489
<u>Program Income</u>	<u>\$25,000</u>
Total	\$393,399

Ms. Garner reviewed the CDBG funding from 2004 through 2016 and she noted the City will receive 4.7 percent less than last year. She pointed out a 31.25 percent decrease in funding since 2004.

Ms. Garner reviewed the CDBG proposed budget:

• Housing Activities		
○ Owner-occupied Rehabilitation	\$135,646.40	
○ Emergency Rehab	\$20,000.00	
		\$155,646.40
• Public Services (15 percent cap)		
○ Rowan Helping Ministries	\$16,412.50	
○ Family Crisis Council	\$10,380.00	
○ Community Care Clinic	\$8,005.00	
○ Salisbury Youth Employment	\$5,202.50	
		\$40,000.00
• Program Administration (20 percent cap)		\$59,582.00
• Debt Service-Park Avenue Center		<u>\$42,671.60</u>
	Total CDBG Funds	\$297,910.00

Ms. Garner reviewed the HOME Investment Partnership Program proposed budget.

• Owner-occupied rehabilitation	\$90,084.00
• Program Administration	<u>\$5,404.00</u>
	Total HOME Program
	\$95,488.00
	Combined Total
	CDBG and HOME Programs
	\$393,399.00

Ms. Garner noted a public input session was held February 4, 2016 at Park Avenue Community Center, and a public hearing was held February 16, 2016. She stated the CDBG and HOME Program budget will be published April 8, 2016 for a 30-day public review, and then the final documents will be submitted to HUD.

Mayor Alexander asked if other communities have seen a reduction in their funding. Ms. Gapen explained the funding directly correlates to the Federal budget.

Thereupon, Mr. Miller made a **motion** to approve the FY2016-2017 budget for Community Development Block Grant and HOME program funds. Mr. Hardin seconded the motion. Messrs. Miller and Hardin, and Ms. Alexander voted AYE. (3-0)

STREET NAMING/RENAMING

Zoning Administrator David Phillips noted North Carolina Department of Transportation (NCDOT) recently completed construction of a bridge overpass that connects Cedar Springs and Peeler Roads. He pointed out the overpass created a new alignment that affected existing streets and created a new street between South Main Street and Cedar Springs Road.

Mr. Phillips noted staff, Planning Board, and the Technical Review Committee (TRC) recommend portions of Long Meadow and South Mark Streets be renamed Peeler Road since they provide access to Peeler Road, and the new street be named Cedar Springs Road since it provides access to Cedar Springs Road.

Mayor Alexander asked if area citizens were notified of the proposed street name change. Mr. Phillips noted staff is not required to notify citizens, but could contact area property owners if needed.

Councilmember Hardin indicated he spoke with an area business owner who expressed concerns about a possible address change. Mr. Phillips stated he also spoke with the business owner and assured them their business would not be affected by the change. He pointed out only one vacant property is affected by the change.

Thereupon, Mr. Hardin made a **motion** to establish a 30-day public comment period regarding the naming and renaming of streets along the South Main Street Bridge overpass located at Cedar Springs and Peeler Roads. Mr. Miller seconded the motion. Messrs. Hardin and Miller, and Ms. Alexander voted AYE. (3-0)

TEMPORARY RIGHT-OF-WAY USE PERMIT – 113 EAST FISHER STREET

Traffic Engineering Coordinator Vickie Eddleman explained Engineering received a request from Central Piedmont Builders to extend the closure of three parking spaces and the sidewalk adjacent to 113 East Fisher Street through June 1, 2016. She noted Council originally granted a right-of-way use permit beginning September 16, 2015, and then it granted a permit extension January 2016. She noted the building renovations that involve the right-of-way use permit should be completed by June 1, 2016.

Ms. Eddleman pointed out Central Piedmont Builders is completing renovations to the building façade, which requires short-term roadwork that can block Fisher Street. She added staff is working with the contractor regarding traffic control and safety in the area.

Ms. Eddleman pointed out staff received complaints from a local business owner. She noted she invited a representative from Central Piedmont Builders and the neighboring business to attend the meeting to address Council's concerns.

Councilmember Hardin commented he visited the neighboring restaurant, and the business owner stated the construction is affecting the business.

Ms. Laura Schaffer, Central Piedmont Builders, 113 South Main Street, Suite H, noted Central Piedmont Builders is doing all it can to complete the project in a timely manner.

Mayor Alexander asked if Central Piedmont Builders has a parking policy it can share with its subcontractors. She pointed out subcontractors are parking in the parking spaces designated for area businesses. Ms. Schaffer stated Central Piedmont Builders has access to the parking lot across from the Salty Caper, and most of the subcontractors are parking there. She pointed out the requested parking spaces are needed for brick façade work on the front of the building.

Mayor Alexander noted subcontractors must be aware of where they need to park. Ms. Schaffer noted the Company will make sure subcontractors are aware of where they need to park. Mr. Hardin added he hopes the contractor and neighboring business can work together.

Thereupon, Mr. Miller made a **motion** to approve a temporary right-of-way use permit for the closure of three parking spaces and the sidewalk adjacent to 113 East Fisher Street through June 1, 2016. Mr. Hardin seconded the motion. Messrs. Hardin and Miller, and Ms. Alexander voted AYE. (3-0)

APPOINTMENTS – COMPREHENSIVE PLAN STEERING COMMITTEE

Mayor Alexander presented Council with recommendations for the Comprehensive Plan Steering Committee. She noted the 25 applications before Council are diverse and include members of the Citizens Academy and the original Vision 2020 Committee.

Councilmember Miller asked how many citizens served on the Vision 2020 Steering Committee. Mayor Alexander stated the Vision 2020 Steering Committee began with approximately 20 members and ended with 12 members.

Mayor Alexander stated she would like to serve as the Council liaison to the Comprehensive Plan Steering Committee. Councilmembers Hardin and Miller agreed. Mr. Hardin thanked staff for working to ensure the Committee is inclusive and diverse.

Thereupon, Mr. Miller made a **motion** to appoint the names listed to the Comprehensive Plan Steering Committee, and to appoint Ms. Alexander as Council liaison. Mr. Hardin seconded the motion. Messrs. Hardin and Miller, and Ms. Alexander voted AYE. (3-0)

Mayor Alexander recognized members of the Comprehensive Plan Steering Committee:

- Ms. Anne Scott Clement
- Ms. Barbara Perry
- Mr. Dennis Lunsford
- Ms. Jtan Whisenant
- Ms. Jane Creech
- Ms. Jehan Allen
- Mr. Dennis Rivers
- Ms. Sarah Walker
- Ms. Candice Johnson
- Mr. Bill Burgin
- Ms. Laurie Klaus
- Ms. Tamara Sheffield
- Ms. Crystal Hammond
- Ms. Diane Hundley
- Ms. Sarah Tran
- Mr. Francis Rodriguez
- Mr. Dan Mikkelson
- Mr. Andrew DeGood
- Mr. Mark Lewis
- Mr. Jason May
- Mr. Bill Wagoner
- Mr. Eugene Goetz
- Ms. Sue McHugh
- Mr. Robert Van Geons
- Ms. Ella D. Woods

Mayor Alexander noted the Comprehensive Plan Steering Committee will hold its first meeting April 13, 2016, and she commented the Committee will bring its recommendation for Chairman to Council for approval.

Mr. Miller clarified Council will have input in the process. Mayor Alexander agreed, and she commented the Committee will bring its recommendations to Council for approval.

BOARDS AND COMMISSIONS

Planning Board

Upon a motion by Mr. Miller, seconded by Mr. Hardin, and with Ms. Alexander voting AYE, the following appointment was made to the Planning Board to fill an unexpired term:

Mr. Jon Post

Term Expires 03/31/18

Transportation Advisory Board

Upon a motion by Mr. Miller, seconded by Mr. Hardin, and with Ms. Alexander voting AYE, the following appointment was made to the Transportation Advisory Board:

Mr. David Smith

Term Expires 03/31/19

Zoning Board of Adjustment – ETJ

Upon a motion by Mr. Hardin, seconded by Mr. Miller, and with Ms. Alexander voting AYE, the following appointment was made to the Zoning Board of Adjustment as an ETJ member:

Mr. Dennis Rivers

Term Expires 03/31/19

PUBLIC COMMENTS

Mayor Alexander opened the floor for public comment.

There being no one to speak, Mayor Alexander closed the public comment session.

CITY MANAGER’S COMMENTS

(a) Council Goals and Objectives for FY2016-2017

City Manager Lane Bailey presented the Council Goals and Objectives for FY2016-2017. He reviewed the Priority Initiatives – One Year Tactical Plan:

- Improve the quality of life and livability in Salisbury
 - Promote and enhance community safety by supporting the new Police Chief and efforts regarding community policing, and providing a competitive compensation package to retain and expand the number of officers
 - Develop comprehensive business plan for Fibrant that fully leverages the utility’s 10Gig capabilities to attract businesses and create sustainable economic growth for the community
 - Enhance the appearance, accessibility, and livability of downtown Salisbury by investing in streetscape and infrastructure improvements and promoting economic and residential growth efforts associated with the redevelopment of the Empire Hotel and development of greenspace in the downtown area
 - Promote the appearance, accessibility, and walkability of the community through development and expansion of the Greenway system
 - Ensure that the organization is inclusive and reflective of all citizens and serves as an open and safe place for all people. Seek ways to reach under-represented populations for service on the City’s Boards and Commissions. Promote openness and transparency in all endeavors
 - Identify and support innovative and collaborative opportunities and initiatives with Rowan Salisbury School System

Mr. Bailey then reviewed the Planning and Development Initiatives:

- Implement planning initiatives and improve pedestrian safety for all areas of the City
 - Work with the West End Neighborhood and stakeholders to implement the West End Transformation Plan
 - Implement a Neglected Housing Initiative to address housing blight and revitalization
 - Collaborate with Rowan County Inspection Department to improve the development review process
 - Study improving animal control services
 - Develop a process and begin update of Comprehensive Plan (2030/2040)

Mr. Bailey noted the Utilities and Community Infrastructure Initiatives:

- Provide quality water and wastewater services to Rowan County that protect the environment, promote public health, improve the quality of life, support planned growth and maintain public trust
 - Safeguard the City's interests on the Yadkin River by participating in relicensing of Alcoa's Yadkin Project
- Provide reliable, competitive, sustainable broadband infrastructure for our community with a focus on exceeding customer expectations
 - Operate system at 99.999 percent reliability
 - Remove impediments to digitalization

Mr. Bailey reviewed the Financial Accountability and Sustainability Initiative:

- Maintain financial accountability and sustainability
 - Develop a plan for priority infrastructure improvements in the City

Mr. Bailey presented the Organizational Development and Partnerships Initiatives:

- Improve organizational transparency
 - Continue to improve the City website, including integration of the City marketing plan
- Create a culture of excellent customer service to improve service delivery to our citizens

Mayor Alexander stated the Goals and Objectives capture the hard work of Council and staff during the Retreat.

COUNCIL'S ANNOUNCEMENTS

(a) Game Plan for Life

Councilmember Hardin stated he is working with the Game Plan for Life initiative, and he presented Game Plan for Life books to Council. He noted the initiative is offered through Joe Gibbs Racing in collaboration with the Salisbury Police Department, Rowan County Sheriff's Department, District Attorney's office, and Rowan-Kannapolis ABC Board. He explained speakers visit local middle and high schools to share their personal stories and help students make the right choices.

(b) Salisbury Fire Department

Councilmember Hardin thanked Fire Chief Bob Parnell and the Fire Department for its quick response to a recent fire in the West End.

(c) Barbershops and Cops Initiative

Councilmember Hardin commented the Barbershops and Cops Initiative is working to foster positive relationships in the community. He explained Interim Police Chief Brian Stallings, Captain Melonie Thompson, and Officer Wanda Gibson are visiting area barber shops to get to know people in the community.

(d) Customer Service Training

Councilmember Hardin noted he spoke with Customer Service Manager Carol Lewis and Finance Director Teresa Harris to offer a 90-minute customer service training for customer service employees. He explained the training would focus on developing positive attitudes, improving communication, and handling conflict.

MAYOR'S ANNOUNCEMENTS

(a) Update – Mayor's 100 Days in Office

Mayor Alexander thanked Council, City Manager Lane Bailey, staff, and the citizens who serve on the City's Boards and Commissions and attend Council meetings, for all they have done during her first 100 days in office. She explained the formula for success is leadership, teamwork, justice, judgement, independent thinking, character, honesty, integrity, and a focus on community service.

Mayor Alexander noted the 2015 financial audit is available for public review at www.salisburync.gov. She commented the City published a comprehensive report regarding the state of Fibrant, and she pointed out work is being done behind the scenes to plan for Fibrant's future.

Mayor Alexander stated the City is seeking approximately \$20 million in grants for the coming year, and she added \$500,000 of the grant requests have been approved. She pointed out staff is working on the 10-year Capital Improvement Plan, and a Budget Workshop will be held Thursday, April 21, 2016 from 1:00 p.m. until 5:00 p.m. She explained Council's Retreat was held early so Council Goals could be included in the budget process. She noted Council, along with Mr. Bailey and City Clerk Myra Heard, attended Essentials of Municipal Government that was held in Asheville, North Carolina.

Mayor Alexander explained the *Salisbury Way* is a human resources document built around the City's vision, mission and purpose. She added the *Salisbury Way* was created by the Management Team and staff, and is in its implementation phase.

Mayor Alexander noted Salisbury is one of 20 All American City finalists. She explained 10 of the 20 cities will be selected. She pointed out the City has won two Main Street Awards for the Lee Street Theater and the Fulton-Mock House, and Urban Planner Lynn Raker won a Main Street Champion award.

Mayor Alexander stated after the budget work session she will present another update regarding the major goals the Council wants to accomplish.

(b) "Meet with the Manager"

Mayor Alexander announced the City Manager will hold a "Meet with the Manager" open office hour for citizens to share their ideas or concerns regarding City services. The first session will be held Wednesday, April 6, 2016 from 9:00 a.m. until 10:00 a.m. in the first floor conference room at City Hall, 217 South Main Street.

(c) 10th Annual Touch a Truck

Mayor Alexander announced the Salisbury Parks and Recreation Department will hold its 10th Annual Touch a Truck event Saturday, April 16, 2016 from 10:00 a.m. until 1:00 p.m. in downtown Salisbury. The event is free and open to the public.

(d) Hurley Park Spring Celebration

Mayor Alexander announced the annual Hurley Park Spring Celebration will be held Sunday, April 10, 2016 from 2:00 p.m. until 4:00 p.m. at Hurley Park located at the corner of Lake Drive and Annandale Avenue. Free entertainment and refreshments will be provided by the Hurley Park Advisory Board and Cheerwine. For more information call 704-638-4459.

(e) Spring Spruce-up Week

Mayor Alexander announced the Public Service Department will sponsor Spring Spruce-up Week April 18-22, 2016. Special trash collection will be provided including pick-up of unwanted appliances, up to five tires without rims, and extra bagged trash. Please call 704-638-5260 for more information or to arrange special trash collection.

(f) Community Job Fair

Mayor Alexander announced Rowan-Cabarrus Community College and the City of Salisbury will host the second Community Job Fair to be held Tuesday, April 26, 2016 from 11:00 a.m. until 1:00 p.m. at the Civic Center located at 315 South Martin Luther King, Jr. Avenue. The North Carolina Works Career Center will host workshops prior to the Job Fair on Thursday, April 21, 2016 from 4:00 p.m. until 7:00 p.m. and Friday, April 22, 2016 from 9:00 a.m. until noon to provide resume assistance and interview success techniques.

(g) “Purpose”

Mayor Alexander announced the City of Salisbury, in conjunction with Downtown Salisbury, Inc., is excited to welcome the filming of “Purpose,” a film centered around a fictitious bus-stop along the newly revitalized East Fisher Street. In order to accommodate the production East Fisher Street will be closed on various Sunday mornings from 6:00 a.m. until 12:00 noon. The closings will officially begin April 10, 2016 and take place through late August. Specific dates will be provided to residents and businesses in advance. Please visit the City of Salisbury Facebook page or the Purpose Movie Facebook page for the most up-to-date information.

(h) 10th Annual Mother Son Luau

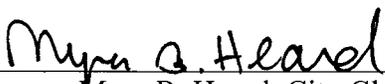
Mayor Alexander announced tickets are now on sale for the Salisbury Parks and Recreation Department 10th annual Mother Son Luau for boys ages 4-13 and their mothers to be held Saturday, April 30, 2016 from 6:00 p.m. until 9:00 p.m. at the Salisbury Civic Center. There will be great entertainment, dancing, snacks, games and door prizes. Tickets are limited to the first 325 and must be purchased in advance. Tickets are \$8 for mothers and \$6 for sons and can be purchased at any of our recreation facilities. For more information, please call (704) 216-PLAY.

ADJOURNMENT

Motion to adjourn the meeting was made by Mr. Miller seconded by Mr. Hardin. All council members in attendance agreed unanimously to adjourn. The meeting was adjourned at 6:02 p.m.



Karen Kirks Alexander, Mayor



Myra B. Heard, City Clerk