

Salisbury, North Carolina
February 18, 2015

RECESSED MEETING OF FEBRUARY 17, 2015

Continued
February 18, 2015
4:00 p.m.

REGULAR MEETING

PRESENT: Mayor Paul B. Woodson, Jr., Presiding; Mayor Pro Tem Maggie A. Blackwell, Council Members Karen Kirks Alexander, William (Pete) Kennedy, and William Brian Miller; Interim City Manager John Sofley; City Clerk Myra B. Heard; and City Attorney F. Rivers Lawther, Jr.

ABSENT: None

Salisbury City Council met in Council Chambers in City Hall located at 217 South Main Street. The meeting was called to order by Mayor Woodson at 4:00 p.m. The invocation was given by Mayor Pro Tem Blackwell.

PLEDGE OF ALLEGIANCE

Mayor Woodson led those present in the Pledge of Allegiance to the United States flag.

RECOGNITION OF VISITORS

Mayor Woodson welcomed all visitors present.

CITY MANAGER APPOINTMENT

Mayor Woodson announced Council's selection of W. Lane Bailey as the next City Manager. He noted Council began its City Manager search approximately two months ago, and after reviewing 60 resumes narrowed the field to six candidates. He stated after careful deliberation Council offered the position to Mr. Bailey who previously served as City Manager for the City of Lenoir.

Mayor Woodson stated Council looked for an experienced City Manager. He noted Mr. Bailey's public service includes 7 years as a County Manager, 14 years as a City Manager, and 2 years as a Budget Analyst. He welcomed Mr. Bailey to the City, and he asked for a motion to authorize and execute an employment agreement with Mr. Bailey.

Thereupon, Ms. Alexander made a **motion** to authorize the execution of an employment agreement to appoint W. Lane Bailey as Salisbury City Manager, effective 30 days after the execution of the employment agreement. Mr. Kennedy seconded the motion.

Councilmember Kennedy added he was very impressed with Mr. Bailey, who patterned the City of Lenoir's Customer Service initiative after the City of Salisbury's. He pointed out Mr. Bailey stated the important things in his life were faith, family and work. Mr. Kennedy welcomed Mr. Bailey to the City.

Mr. Bailey stated for a City Manager to be successful he must have Council's support for himself and his staff. He added through developing the City of Lenoir's Customer Service program he was able to meet City staff, and he noted the shared values between the cities. He pointed out the City's best days are ahead of it, and he looks forward to moving his family to Salisbury. He thanked Council for the opportunity to serve as the next City Manager.

Councilmember Alexander welcomed Mr. Bailey to the City.

Mayor Woodson noted Mr. Bailey has an impeccable resume and served as President of the North Carolina City and County Managers Association. He added Mr. Bailey also has an outstanding reputation among employees and citizens at the City of Lenoir.

Messrs. Kennedy, Miller, and Woodson, and Meses. Alexander and Blackwell voted AYE.
(5-0)

Mayor Woodson presented a City of Salisbury lapel pin to Mr. Bailey and officially welcomed him to the City.

Mayor Woodson thanked Mr. John Sofley for his service as Interim City Manager.

CONSENT AGENDA

(a) Approval of Minutes

Approve Minutes of the Regular Meeting of February 3, 2015, the Recessed Meeting of February 6, 2015, and the Special Meeting of February 9, 2015.

(b) Temporary Use of Public Right-of-Way – 200 West Innes Street

Extend the right-of-way use permit for temporary closure of the outside lane of westbound traffic and sidewalk in the 200 block of West Innes Street from 9:00 a.m. until 4:00 p.m. weekdays through February 28, 2015.

(c) Charity Yard Sale

Designate Emerald Avenue as a one-way street at 12:00 noon Friday, May 22, 2015 until 4:00 p.m. Saturday, May 23, 2015 and at 12:00 noon Friday, October 9, 2015 until 4:00 p.m. Saturday, October 10, 2015 for a charity yard sale.

Thereupon, Mr. Kennedy made a **motion** to adopt the Consent Agenda as presented. Ms. Blackwell seconded the motion. Messrs. Kennedy, Miller, and Woodson, and Mses. Alexander and Blackwell voted AYE. (5-0)

2015-2019 FIVE-YEAR CONSOLIDATED PLAN FOR COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) AND HOME FUNDS

Planning and Development Services Manager Janet Gapen explained the Community Development Block Grant (CDBG) and HOME Programs are funded by the United States Department of Housing and Urban Development (HUD) to develop strong communities by:

- Providing descent housing
- Creating a suitable living environment
- Expanding economic opportunities
- Improving quality of life for persons of low or moderate income

Ms. Gapen reviewed the primary activities provided by the City in partnership with the Community Development Corporation (CDC):

- Housing
 - New construction, repairs and rehabilitation
- Public facilities improvements
 - Sidewalks and parks
- Property acquisition/demolition of blighted structures
- Funding for public service organizations
 - A certain percent of CDBG funding can be allocated to public service agencies

Ms. Gapen displayed a map of the City, and she noted the focus areas for neighborhood improvements include Jersey City, West End, Park Avenue, and East End communities. She pointed out housing dollars are available to low or moderate income families regardless of where they live in the City.

Ms. Gapen explained the City utilizes a Five Year Consolidated Plan for CDBG and HOME funds that will be updated in 2015. She reviewed the Block Grant requirements:

- Consolidated Housing Plan – Five Year Plan
 - Housing needs assessment, coordination with healthcare and human service organizations
- Annual Action Plan
 - To accomplish Consolidated Housing Plan yearly objectives and priorities
- Annual Reporting and Evaluation (CAPER)
 - Evaluation of accomplished objectives

Ms. Gapen noted staff held public workshops and reached out to the City's Boards and Commissions and neighborhood groups regarding input to set goals and priorities and determine resource allocations for the next five years. She explained Senior Planner Trey Cleaton developed the 2015 Housing and Community Development Needs Survey to determine the greatest need in City neighborhoods. She stated staff received 147 responses that ranked the greatest needs in the City:

- Housing repairs and rehabilitation – 61.9 percent
- Sidewalks – 22.2 percent
- Community centers – 13.6 percent
- Parks and public facilities – 12.2 percent

Ms. Gapen reviewed the neighborhood improvement interest by community:

- West End – 23 percent
- Park Avenue – 17 percent
- North Main – 14.1 percent
- Chestnut Hill – 9.6 percent
- Ellis Street School District – 6.7 percent

Ms. Gapen explained staff will present a budget to Council at its April 7, 2015 meeting. She added a 30-day public review and comment period will begin on April 12, 2015, and plans will be submitted to HUD by May 13, 2015.

(b) Mayor Woodson convened a public hearing, after due notice thereof, to receive comments regarding the use of 2015-2019 CDBG and Home Funds and funding priorities for the Five-Year Consolidated Plan.

Ms. Krista Wooly, 405 South Fulton Street, Executive Director Community Care Clinic, explained the Community Care Clinic has been in operation for nearly 19 years providing uninsured adults in Rowan County with health and dental care and pharmacy services. She noted in 2014 the Community Care Clinic provided flu shots and dental examinations for the Good Shepherd Clinic and physicals for guests of Rowan Helping Ministries. She stated the Community Care Clinic is a major sponsor of the North Carolina Missions of Mercy Dental Clinic to be held at Catawba College March 6-7, 2015. Ms. Wooly explained the Community Care Clinic provided \$8 worth of care for \$1 donated in 2013. She pointed out in 2014 there were 2,500 medical visits, 1,700 dental visits, and 2,700 prescriptions dispensed. She stated the Community Care Clinic strengthens its nonprofit partnerships through monthly meetings and the Neighbor to Neighbor Coalition. She invited Council to participate in one of the upcoming poverty simulations, and she thanked Council for its support of the Community Care Clinic.

Ms. Kyna Grubb, 205 Bethel Drive, Director Rowan Helping Ministries, 226 North Long Street, thanked Council for including Rowan Helping Ministries in prior year CDBG funding. She noted in 2014 the shelter housed an average of 64 guests and currently houses an average of 80 men, women, and children. She indicated the shelter will house 600 during the current fiscal year. She stated a point and time count conducted in January indicated 168 homeless individuals live in Rowan County. She pointed out an increase in homeless families with children. She added the Shelter houses 20 or more families each year, with 10 children and 4 expectant mothers currently residing in the Shelter. Ms. Grubb explained the Shelter operates 24 hours per day, year round, and has added classes to the New Tomorrow's Program increasing one-to-one case management. She stated since moving into the Robertson Stanback Center, Rowan Helping Ministries has sheltered 352 individuals including 13 families with children. She noted Rowan Helping Ministries has helped 65 people find employment and helped 9 people secure Social Security or Veterans benefits. She stated the new facility has a common area for guests during the day, with a separate day room for families and children, keeping residents out of the weather. She explained to ensure a safe environment and continue education efforts, the Shelter requires five to seven employees during peak times and two to three employees at night. She asked Council to consider increasing its funding of Rowan Helping Ministries to \$25,000 to offset staffing costs. She pointed out Rowan Helping Ministries total staffing costs is \$390,000. She thanked Council for its consideration and continued support of Rowan Helping Ministries.

Ms. Renee Bradshaw, Executive Director Family Crisis Council, noted CDBG funding helped the Family Crisis Council open its first domestic violence shelter in 1990. She stated CDBG funding helps to fund a third-shift advocate. She explained the shelter houses 24 women and children and is open 24 hours a day, 7 days a week. She added the third-shift advocate answers the crisis line, takes care of daily needs, and helps police officers and hospital personnel when they require assistance. Ms. Bradshaw stated the Family Crisis Council requests \$11,000 for the coming year. She indicated shelter guests receive food, basic hygiene products, referrals, advocacy, support, counseling, case management, access to support groups, individual therapy, and criminal justice advocacy by court advocates. She noted in 2014 the Shelter served 166 women and children and Shelter staff answered 618 crisis calls. She thanked Council for its continued support of the Family Crisis Council.

There being no one else to address Council, Mayor Woodson closed the public hearing.

ADDITION – BLUE CROSS BLUE SHIELD HEALTHCARE INITIATIVE

Ms. Krista Whooly, Community Center Health Homes, addressed Council regarding a new initiative through Blue Cross Blue Shield of North Carolina (BCBS). She stated the BCBS Foundation of North Carolina is working to provide uninsured residents with access to healthcare. She added the BCBS Foundation of North Carolina promotes prevention rather than focusing on health care needs. She explained community teams were invited to apply for grant funding and to attend a training session. She indicated the Rowan-Salisbury Team consists of herself, Councilmember Karen Alexander, Commissioner Judy Klusman, Ms. Dari Caldwell and Mr. Rick Parker representing Novant Health Rowan Medical Center, Rowan County Health Department Director Nina Oliver, and Ms. Carolyn Byrd from the faith community. She noted the Rowan-Salisbury Team was one of 12 teams selected to attend the workshop.

Ms. Whooly noted the team developed an action learning project and was awarded additional funding to pursue a community health issue. She presented a video from a summit the team attended in Chapel Hill in December 2014.

Ms. Whooly pointed out the United States spends exponentially more on health care than other industrialized countries, yet it ranks last among these countries in quality, access, efficiency and equity health care. She noted the top reasons:

- Inequality and shifting costs within a household
- The national poverty rate continues to rise while the middle class shrinks
- People avoid going to the doctor
- Chronic diseases such as hypertension, diabetes, and obesity cost millions of dollars per year to manage
- The aging society increases Medicare costs

Mr. Wholly explained clinical care makes up 20 percent of the overall health expense while 80 percent of the overall health expense is health factors that affect the entire community. She explained the United States spends 97 percent of its healthcare dollars on 10 to 20 percent of what it can truly affect and 3 percent on prevention. She stated tobacco use, diet, activity, physical environments, education, and community safety correlate with economic status. She noted there is a strong correlation between societal status and overall health. She stated the initiative will work to decrease community barriers by offering opportunities and social support. She added the Rowan-Salisbury Team received a grant to bring a two day health summit to Rowan County that Council will be invited to attend.

Mayor Woodson asked Ms. Whooly if the initiative is linked to the Community Care Clinic. Ms. Whooly stated the six people she mentioned came together as volunteers to start the initiative and turn it into a community effort.

PARKING – 100 BLOCK RIDGE STREET

Traffic Engineering Coordinator Vickie Eddleman addressed Council regarding the restriction of parking along a portion of the south side of the 100 block of Ridge Street anytime except Sundays. Ms. Eddleman displayed a map of the area and she noted the initial request is from the Transit Division:

- Safety concerns
 - Buses turn right off South Fulton Street onto Ridge Street
 - Buses have to back up to make the turn if vehicles are parked on the street
- Public/Business Owner Input
 - Previous concerns regarding the lack of on-street parking
 - Mailed letters seeking input
 - No response received

Ms. Eddleman explained area business owners have previously voiced concerns regarding the lack of on-street parking, and the request before Council may impact their concerns. She stated staff recommends restricting parking on days the bus may travel this route. She stated the parking restriction will begin at the intersection of Fulton and Ridge Streets and extend 69 feet along Ridge Street.

Councilmember Miller asked how many parking spaces are allowed in 69 feet. Ms. Eddleman noted 69 feet includes approximately three parking spaces.

Mayor Woodson asked if the parking restrictions were due to the buses not being able to make the turn onto Ridge Street. Ms. Eddleman stated the street is too narrow for buses to maneuver the turn.

Thereupon, Ms. Blackwell made a **motion** to adopt an Ordinance amending Section 13-339, Article X, Chapter 13, of the Code of the City of Salisbury, relating to parking prohibited except Sundays. Mr. Miller seconded the motion. Messrs. Kennedy, Miller, and Woodson, and Meses. Alexander and Blackwell voted AYE. (5-0)

Mr. Miller pointed out site surveys have been conducted in other areas of the City to determine where additional parking could be installed. He added it can be difficult to find parking for area restaurants, and he asked if additional parking could be made available. Ms. Eddleman noted staff would look into the parking situation.

ORDINANCE AMENDING SECTION 13-339, ARTICLE X, CHAPTER 13, OF THE CODE OF THE CITY OF SALISBURY, RELATING TO PARKING PROHIBITED EXCEPT SUNDAYS.

(The above Ordinance is recorded in full in Ordinance Book No. 25 at Page No. 5, and is known as Ordinance 2015-03)

SPEED LIMIT – OLDE SALISBURY NEIGHBORHOOD

Traffic Engineering Coordinator Vickie Eddleman explained staff received a petition to reduce the posted speed within the Olde Salisbury neighborhood to 25mph. She displayed a map of the area and pointed out the affected streets:

- Chantilly Lane
- Dewberry Place
- Darby Place
- Terra Court

Ms. Eddleman stated the Olde Salisbury neighborhood is located off of Old Concord Road near Jake Alexander Boulevard. She indicated the petition is signed by 64 percent of the property owners. She noted 64 percent of property owners on Chantilly Lane, 67 percent of property owners along Dewberry Place, 54 percent of property owners along Darby Place, and 83 percent of property owners along Terra Court support the speed limit reduction.

Councilmember Kennedy asked about the current speed limit in the Olde Salisbury neighborhood. Ms. Eddleman noted the current posted speed is 35 mph. Ms. Alexander asked about the proposed speed limit. Ms. Eddleman indicated the proposed speed limit is 25 mph.

Mayor Pro Tem Blackwell recognized citizens from the Olde Salisbury neighborhood in the audience.

Mr. Mark Elner stated he moved to the City in 2012. He asked his neighbors how they would feel about reducing the speed limit, and the neighbors supported the request. He noted two neighbors do not support the speed limit reduction. He pointed out children ride their bicycles in the narrow streets. He added 35 mph is too fast for a neighborhood that has one means of ingress and egress. He asked Council to consider reducing the speed in the Olde Salisbury neighborhood to 25 mph.

Thereupon, Mr. Miller made a **motion** to adopt an Ordinance amending Section 13-336, Article X, Chapter 13 of the Code of the City of Salisbury, relating to speed limits – generally. Ms. Alexander seconded the motion. Messrs. Kennedy, Miller, and Woodson, and Mses. Alexander and Blackwell voted AYE. (5-0)

ORDINANCE AMENDING SECTION 13-336, ARTICLE X, CHAPTER 13, OF THE CODE OF THE CITY OF SALISBURY, RELATING TO SPEED LIMITS – GENERALLY.

(The above Ordinance is recorded in full in Ordinance Book No. 25 at Page No. 6, and is known as Ordinance 2015-04)

TEMPORARY USE OF PUBLIC RIGHT-OF-WAY – 100 BLOCKS WEST LIBERTY STREET

Traffic Engineering Coordinator Vickie Eddleman addressed Council regarding a request for temporary use of the public right-of-way for closure of the eastbound lane of traffic, street parking, and sidewalk for approximately 70 feet in the 100 block of West Liberty Street. She explained the request:

- During roof renovations to the Rowan County Courthouse
 - Rowan County's contractor is All American Roofing of North Carolina, Inc.
 - Temporary permit issued for February 13, 2015 through February 26, 2015
 - Expected end date is March 13, 2015
- Extent of request
 - Sidewalk, parking lane and eastbound travel lane
 - Length: approximately 70 feet from stop bar, includes 3 parking stalls
 - Usage: for staging of crane to be used throughout the project
 - Average workday: 4:30 a.m. until 6:00 p.m.
- Safety precautions
 - Fencing will extend from the building around the work area
 - Portion of street will be completely closed
 - Street closure will include additional traffic control measures

Ms. Eddleman explained City Code requires Council's approval for requests that exceed 14 calendar days and require closure of a traffic lane and sidewalk. She noted the work area extends into a travel lane that cannot reopen after work hours so staff required a portion of the block be closed for safety. She indicated a traffic control plan was submitted to All American Roofing of North Carolina, Inc. that meets safety standards and includes a detour route.

Ms. Eddleman displayed a map of the area, and she pointed out drivers will have access to both driveways in the private Rowan County parking lot. She noted the detour route utilizes North Main, West Kerr, and North Church Streets.

Thereupon, Mr. Miller made a **motion** to approve a right-of-way permit for the temporary closure of the eastbound lane of traffic, block parking, and sidewalk for approximately 70 feet in the 100 Block of West Liberty Street beginning February 13, 2015 and ending March 13, 2015. Mr. Kennedy seconded the motion. Messrs. Kennedy, Miller, and Woodson, and Meses. Alexander and Blackwell voted AYE. (5-0)

PUBLIC COMMENTS

Mayor Woodson opened the floor to receive public comment.

Ms. GeoRene Jones, 209 South Ellis Street, invited Council to participate in an upcoming poverty simulation. She noted Neighbor to Neighbor, a coalition of nonprofits, government agencies, the faith community and interested parties, will host the poverty simulation. She

indicated Neighbor to Neighbor is offering training to various institutions and groups interested in the Bridges out of Poverty Model for Sustainable Communities. She stated the model asks participants to consider their environment and where it is under-resourced to determine how barriers can be broken to create better community resources. She asked Council to participate in the poverty simulation.

There being no one else to speak, Mayor Woodson closed the public comment session.

INTERIM CITY MANAGER'S COMMENTS

(a) **Demolition – 504 and 516 North Main Street and 130 West Cemetery Street**

Interim City Manager John Sofley asked Code Services Manager Chris Branham to address Council regarding demolition of structures located at 504 North Main Street, 516 North Main Street, and 130 West Cemetery Street to prepare for construction of the Central School Office Building on North Main Street. Mr. Branham noted demolitions in the City require the property owner to submit a demolition application to the Code Services Division. He added Code Services posts the application for 10 days prior to issuance of the permit. He explained the property before Council is located in the Downtown Local Historic District, and City Code requires the item come before Council.

Mr. Branham displayed a map of the area and photographs of the properties proposed for demolition. He pointed out 504 North Main Street is the former J and M Flower Shop, and 516 North Main Street is the former location of Schulenburger Surveying.

Mr. Branham reviewed the determining factors for demolition:

- Location of the structure within a historic district
 - All three properties are located in the 500 block of North Main Street in the Downtown Local Historic District
- State of repair of the structure
 - Two of the properties have been vacant for years and one property was recently vacated
- Architectural and historical significance of the structure
 - 504 North Main Street was built in 1916
 - 130 West Cemetery Street was built in 1955
 - 516 North Main Street was built in 1946
- Overall impact of the demolition on the historic district
 - Demolition will not impact the Downtown Local Historic District

- Issuance of a Certificate of Appropriateness (COA) for demolition by the Historic Preservation Commission (HPC) pursuant to North Carolina General Statute 160A-400.14
 - Issued COAs
 - 504 North Main Street on November 14, 2013
 - 130 West Cemetery Street on August 14, 2014
 - 516 North Main Street on January 23, 2015

Mr. Branham noted the applicant submitted all the necessary paperwork for a demolition permit and the HPC approved a COA for each property. He asked Council to consider approving demolition of structures located at 504 North Main Street, 516 North Main Street, and 130 West Cemetery Street.

Thereupon, Mr. Miller made a **motion** to issue a permit for demolition of structures located at 504 North Main Street, 516 North Main Street and 130 West Cemetery Street. Ms. Alexander seconded the motion. Messrs. Kennedy, Miller, and Woodson, and Meses. Alexander and Blackwell voted AYE. (5-0)

Mayor Woodson stated Council looks forward to the Central Office Building ground breaking.

MAYOR'S ANNOUNCEMENTS

(a) 30th Future Directions and Goal Setting Retreat

Mayor Woodson announced Salisbury City Council will hold its 30th Annual Future Directions and Goal Setting Retreat February 19-20, 2015 at the Lee Street Theater.

(b) 10th Anniversary ACCESS 16

Mayor Woodson announced April 1, 2015 will mark the 10 year anniversary of ACCESS16 television's first broadcast. He stated ACCESS16 keeps citizens informed about current events in local government. He added covering the City of Salisbury and Rowan County, the station airs municipal meetings, public service announcements, and general government information. ACCESS16 is broadcast on Fibrant and Time Warner Cable and is available online at www.ACCESS16.org

Mayor Woodson thanked ACCESS 16 Station Manager Jason Parks for 10 years of service to the station.

(c) Youth Council Statewide Leadership Conference

Mayor Pro Tem Blackwell announced the Salisbury Youth Council attended a Statewide Leadership Conference in High Point, North Carolina. She noted 11 members of the Salisbury Youth Council joined 22 Youth Councils from around the State to participate in leadership activities.

Mayor Woodson thanked Ms. Blackwell for her work with the Salisbury Youth Council.

(d) Recognition of Interim City Manager John Sofley

Mayor Woodson announced Council would like to thank John Sofley for his service as Interim City Manager since June 18, 2014. He noted Mr. Sofley has done a great job keeping the City on track, and in recognition of his work as Interim City Manager he recommended a bonus of \$580 per month for each month Mr. Sofley served as Interim City Manager.

Thereupon, Ms. Alexander made a **motion** to pay John Sofley \$580 per month for each month he served as Interim City Manager. Mr. Kennedy seconded the motion.

Councilmember Kennedy thanked Mr. Sofley for his service to the City.

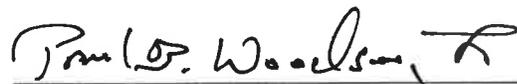
Messrs. Kennedy, Miller and Woodson and Meses. Alexander and Blackwell voted AYE.
(5-0)

RECESS

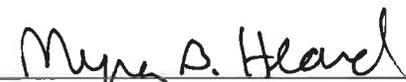
Mayor Woodson asked for a motion to recess the meeting until Thursday, February 19, 2015 at 8:30 a.m. at the Lee Street Theater, 329 North Lee Street.

Thereupon, Ms. Blackwell made a **motion** to recess the meeting until Thursday, February 19, 2015 at 8:30 a.m. at the Lee Street Theater, 329 North Lee Street. Ms. Alexander seconded the motion. Messrs. Kennedy, Miller and Woodson and Meses. Alexander Blackwell voted AYE.
(5-0)

The meeting was recessed at 5:00 p.m.



Paul B. Woodson, Jr., Mayor



Myra B. Heard, City Clerk